

Press Release May 8, 2019

FTLife crowned with People's Daily's "Best Strategic CSR Award" Puts corporate social responsibility (CSR) in action to set industry benchmarks

FTLife proudly received the "Best Strategic CSR Award" at the 5th CSR Chinese Culture Awards Presentation Ceremony cum the First Chinese Culture CSR Forum, co-organized by The People's Daily and China Public Welfare Institute of Beijing Normal University, in recognition of Company's positive contribution to the society.

The CSR Chinese Culture Awards is highly supported and regarded by different sectors of the society as the first assessment platform in China dedicated to cultural development. Its judging criteria not only focus on the outcomes and effects of entries, but also their social influence, social innovation, social participation, cultural and CSR professionalism, and contributions of enterprises' management. The CSR Chinese Culture Awards offers significant guidance and reference value for enterprises in fulfilling CSR. FTLife went through three months of selection process that included online public voting and expert committee reviews; eventually, it stood out from hundreds of companies and individuals and was crowned with the "Best Strategic CSR Award".

This "Best Strategic CSR Award" is a high recognition of FTLife across the society. FTLife will continue to implement CSR consistently and contribute even more to the development of the insurance industry.



FTLife's Chief Marketing Officer Angela Yam receives the "Best Strategic CSR Award" on behalf of FTLife and delivers an acceptance speech





About FTLife Insurance Company Limited

FTLife Insurance Company Limited ("FTLife") is one of Hong Kong's most well-established life insurance companies. Capitalising on a heritage of professionalism and excellence in serving clients, FTLife seeks to become a leading insurance group in Asia. It serves individual and institutional clients from a diverse portfolio of financial protection and wealth management products. FTLife aims to excel by cultivating lasting relationships and dedicates itself to providing clients with best-of-breed financial services to help them lead fulfilling lives.

Media Inquiries

FTLife Insurance Company Limited Branding, Marketing & Communications

Tel: 2591 8888

Email: ftlhk.mkt@ftlife.com.hk